25

As with FIG. 15, the label 2201 is configured as a booklet comprising at least one peelable flap 2204 that, when opened, reveals instructional material corresponding to usage of the medical procedure kit. In this illustrative embodiment, the booklet comprises at least one page 2205 that is longer than at least another page 2206 so as to have a portion of page 2205 that extends beyond page 2206 so as to be visible when the booklet is closed.

In one embodiment, suitable for use with either the label of FIG. 15 or the label 2201 of FIG. 22, the booklet comprises pressure sensitive adhesive 2207 disposed between pages of the booklet. In one embodiment, the pressure sensitive adhesive 2207 is configured to make an audible sound when the pages 2205,2206 are peeled apart. 15 Experimental testing has shown that instructing health care services providers to "remember to give the patient aid to the patient when you hear the peeling sound" are successful in getting the health care services provider to more frequently deliver the patient aid to the patient. Accordingly, in one 20 embodiment, the audible sound is configured as a mnemonic reminder of the patient aid being disposed within the medical procedure kit. The audible sound also serves as a mnemonic reminder that the patient aid disposed within the medical procedure kit should be delivered to a patient.

Turning now to FIG. 23, a health care services provider 2303 is away page 2205. The pressure sensitive adhesive 2207 disposed between the pages gives way and makes a "CSHHHHHKKKK" sound, thereby providing the health care services provider 2303 with the mnemonic device to 30 provide the patient portion disposed within the medical procedure kit to the patient.

The revealed instructional material 2301 comprises pictorial, step-by-step instructions for using the medical procedure kit. In this illustrative embodiment, the instructional 35 material 2301 is presented in a colored, columnar format. The columnar format includes four columns, with each column including a heading banner indicating a concept to which the pictorial steps below relate. Experimental testing has shown that such a columnar format is highly successful 40 in quickly and accurately delivering the series of steps to a medical services provider. In this illustrative embodiment, the columnar format employs alternating colors. The illustrative colors of this example are blue and white. It is contemplated that the blue color can be substituted with 45 green or grey as well. In one embodiment, to provide a continuous audible sound while the pages are being opened, the pressure sensitive adhesive 2207 can be disposed at least substantially along a longitudinal length of the pages. In such an embodiment, the pressure sensitive adhesive 2207 50 could be disposed across an entire area of the page, or alternatively can be applied in a strip across a portion of the page extending the longitudinal length. Accordingly, when the pages are peeled open, the audible sound is generated substantially from start to finish of the peel back action.

The heading banners alternate color as well in this illustrative embodiment. For instance, blue columns have black heading banners, while white columns have blue heading banners. Where grey or green is substituted for blue, white columns may have grey or green heading banners. Segments felating to the prevention of injury or infection in the patient can be given a higher priority and a differently colored heading banner, such as red.

Turning now to FIG. 24, illustrated therein is a method 2400 for assembling a medical procedure kit configured in 65 accordance with embodiments of the invention. The method 2400 can be carried out with the assistance of machines,

26

such as automated assemblers, conveyer belt machines, robotic components, and so forth.

At step 2401, a manufacturer or assembler provides packaging, such as the tray shown in FIGS. 1 and 2. Once the tray or other packaging is procured, the manufacturer or assembler can dispose at least medical device in the tray at step 2402. Optionally, at step 2403, the manufacturer may arrange the medical devices according to order of use in a particular medical procedure.

At step 2404, the manufacturer or assembler disposes a patient aid within the tray or container. Where the medical procedure kit is a pediatric kit, step 2404 can include disposing a pediatric patient aid within the tray, wherein the pediatric patient aid includes patient information disposed on a first portion of the pediatric patient aid and an activity card or other disguise disposed on a second portion of the pediatric patient aid. In another embodiment, step 2404 can include disposing a patient aid within the tray, the patient aid comprising a set of patient information carried on an inner portion of the patient aid and a greeting card appearance disposed on an outward facing portion of the patient aid. At step 2407, the medical tray assembly can be enclosed in packaging material.

Where the medical devices are arranged in a predeter-25 mined sequence corresponding to order of use in a medical procedure at step 2403, step 2404 can include arranging the patient aid at a location corresponding to a particular step in the predetermined sequence. For example, in one embodiment, to avoid the "everything remaining is trash" issue identified above, it is desirable to dispose the pediatric patient aid at a location corresponding to one of three first steps occurring in the predetermined sequence at step 2404. In another embodiment, step 2404 can comprise disposing the patient aid atop the medical devices so that it is the first thing seen when any outer wrapping is removed. In another embodiment, step 2404 can come after the tray or packaging is wrapped at optional step 2405 such that the patient aid is disposed atop interior wrapping but within the packaging material as described above with reference to FIG. 14.

Health care services provider information is included at step 2406. In one embodiment, the health care services provider information is placed within the tray or other enclosure. In another embodiment, the health care services provider information is included outside the wrap applied at optional step 2405, but within the packaging applied at step 2407. In yet another embodiment, the health care services provider information is applied as a label to the packaging applied at step 2407.

Where a label is used, the label can comprise a booklet having pressure sensitive adhesive disposed between pages of the booklet, the pressure sensitive adhesive being configured to create an audible sound when the pages are opened. Where such a mnemonic device is employed, the manufacturer or assembler may, and possibly with the assistance of a computer or other communication device, instruct health care services providers to remember to deliver the patient aid disposed within the medical procedure kit to the patient at step 2408. At step 2409, the completed assembly can be shipped to a medical services provider.

Turning to FIG. 25, illustrated therein is one method 2500 of using a medical procedure kit configured in accordance with one or more embodiments of the invention. The method 2500 results is transformative as it transforms a patient from an untreated physical condition to a condition of having received treatment and/or having been attached to a medical device in accordance with the procedure corresponding to the medical procedure kit.